

# Kumeu Courier – Advertising Request Form

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Thank you for your enquiry/email regarding advertising in the Kumeu Courier.

## Advertisement sizes, rates and specifications are as follows:

### *The Advertising Rates are:*

**Business Card size advertisement** - 55mm high x 90mm wide – Colour \$100 + GST

**Quarter Page size advertisement** - 110mm high x 90mm wide – Colour \$250 + GST

**Banner advertisement** - 90mm high x 200mm wide – Colour \$300 + GST

**Half Page advertisement** - 140mm high x 200mm wide – Colour \$450 + GST

**Full Page advertisement** - 297mm high x 210mm wide – Colour \$800 + GST

**Online digital package** – Add on package – need to have an above advert to be featured in the magazine, which is featured on our website and a sponsored post on Facebook and Instagram - \$300 + GST

Editorial: 300 word with a colour photograph (not logo) free from charge with any advertising.

### **ADVERTISEMENT SPECIFICATIONS:**

All adverts supplied must be in one of the following formats:

Adobe PDF, InDesign, Microsoft Word (with any graphics supplied as a .jpg), or a .jpg.

### **ADVERTISING BOOKING:**

Advertisement size required \_\_\_\_\_

No of issues (Feb – Dec only) \_\_\_\_\_

Issue dates (start – end) \_\_\_\_\_

### **Details for invoicing:**

Company Name: \_\_\_\_\_

Attention (Name): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Please Note: All invoices are emailed

Signature: \_\_\_\_\_

Signature required for advertising to proceed.

Please complete and post to The Kumeu Courier - PO Box 551 Kumeu or email Stacey – [editorial@kumeucourier.co.nz](mailto:editorial@kumeucourier.co.nz)

Advertising continues within the publication on a roll over basis or specified time frame. If you wish to change your artwork or cancel your next advertisement please email: [editorial@kumeucourier.co.nz](mailto:editorial@kumeucourier.co.nz) before the 15th of the month prior to publication.